

Shareholder Services

Householding

Distributing Meeting Materials Cost Effectively

Householding offers public companies the opportunity to combine annual meeting materials, including Annual Reports and Proxy Statements, in a single mailing to multiple recipients residing at the same address. Mellon Investor Services' Householding program is designed to increase efficiency while reducing costs associated with mailing duplicate materials. Using the latest technology and resources, we can manage every aspect of shareholder participation – from identifying eligible investors to automatic enrollment and file conversion of shareholder accounts.

Mellon's complementary Printing and Logistics management provides cost-effective and highly efficient production and delivery of householded materials. Relationships with select financial printers nationwide, as well as major trucking and courier services, offer further cost reductions as a result of Mellon's collective buying power and influence. Combined with its SEC EDGAR filing capability, Mellon Investor Services offers the complete connection from its clients to their shareholders.

Client Benefits

- *Cost Savings* ~ Householding helps reduce costs involved in printing, handling and mailing annual meeting materials.
- *Auditable Results* ~ Mellon Investor Services' Householding product is completely transparent to the issuer. Unlike some broker services, cost savings are readily identifiable to the issuer.
- *Easy Enrollment* ~ Mellon Investor Services uses an automated enrollment program where participation is based on the shareholder's implied consent. Eligible shareholders, identified with specific matching criteria, receive enrollment materials in a cost-effective and timely manner.

Householding

Mellon Investor Services offers a complete suite of services to ensure accurate and timely delivery of annual meeting materials. Householding can offer potential substantial cost reductions.

Related Services

- Electronic Voting
- Electronic Distribution
- Inspector of Elections
- Interactive Online Meeting Presentation
- Proxy Tabulation Agent
- Other Tabulation Services
- VoteDirect

Related Investor Relations Services

- Printing and Logistics
- Proxy Solicitation Agent
- StockWatch Market Activity Surveillance
- Statement Price Performance Graphs
- Information Agent Services
- Investor Targeting Service
- Tombstone and Media Placement

Related Employee Services

- Employee Plan Distribution and Tabulation



Mellon

A Wealth of SolutionsSM

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Regional Offices

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