

# Interactive Online Meeting Presentation

## *Maximizing Shareholder Communication*

Leveraging advanced technology provides your shareholders and employees with dynamic and flexible online tools. In keeping with its commitment to embrace these enhanced capabilities, Mellon Investor Services' online meeting presentation suite transforms important shareholder events into an engaging interactive experience, closes the communication gap with nonattending shareholders and increases online corporate branding with the public. Choose these products as powerful stand-alone services or integrate their enhanced solutions with Mellon's complementary Annual and Special Meeting suite. Both shareholders and investors benefit from the advantages of virtual participation, enhanced reference materials and interactive sources that complete the link between company and shareholder.

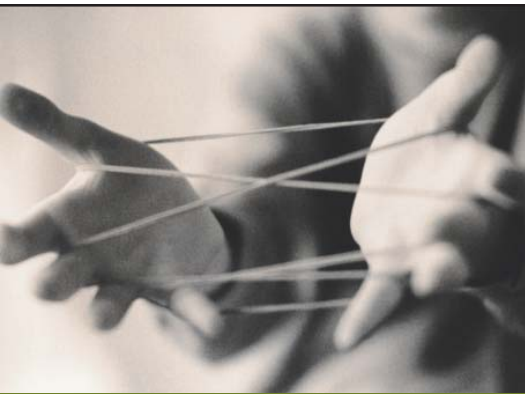
### **Dynamic Annual Report and Proxy Materials**

Retain the aesthetic integrity of printed materials while substantially reducing the expense associated with the distribution of traditional meeting materials. These online documents include the following features:

- A nearly perfect match with the original printed materials
- Small file size for quick access, browsing and distribution
- Keyword search with highlighted text links
- Drop-down table of contents menu
- Ability to email the report to peers
- Ability to print individual pages, sections or the entire report

### **Interactive Annual and Special Meeting Webcast**

Exceed both your investors' and employees' expectations and your corporate goals! Live or archived, your Interactive Webcast will deliver your message exactly as you presented, reaching your entire shareholder base. Webcasting is rapidly evolving beyond Regulation FD compliance to become the primary means for public companies to reach the investment community. By archiving the event on the Web, clients provide their shareholders, employees and the public with a powerful reference tool.



### **Interactive Online Meeting Presentation**

Mellon Investor Services provides advanced technological tools to maximize their clients' reach during Annual and Special Meetings.

#### **Related Services**

- Electronic Distribution Services
- Electronic Voting
- Householding
- Inspector of Elections
- Proxy Tabulation Agent
- Other Tabulation Services
- VoteDirect

#### **Related Investor Relations Services**

- Proxy Solicitation Agent
- StockWatch Market Activity Surveillance
- Statement Price Performance Graphs
- Information Agent Services
- Investor Targeting Services
- Printing and Logistics
- Tombstone and Media Placement

#### **Related Employee Services**

- Employee Plan Distribution and Tabulation



**Mellon**

*A Wealth of Solutions<sup>SM</sup>*

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Sales 888.647.8889

#### **Regional Offices**

Atlanta, Chicago, Dallas, Hartford,  
Los Angeles, New York, Pittsburgh,  
San Francisco, Seattle, St. Louis

# Interactive Online Meeting Presentation

## **Audio and Slide Webcast Features Include:**

- Audio streaming with Real and/or Windows Media Player for up to a two-hour presentation
- Integrated view control or presenter “push” slides
- Indexing by agenda, speaker bio and/or slides
- Listener registration page
- Participants list databasing
- Searchable synchronized transcript: An archived webcast is completely transcribed, allowing shareholders to fast-forward to relevant keywords and topics

## **Video Webcast Include the Above Features As Well As:**

- Interactivity allows shareholders to browse speaker bios, jump to specific agenda items, read news and access financial portals
- Additional shareholder information: Participants viewing the webcast can access speaker biographies, the meeting agenda and accompanying news releases or announcements while they watch
- Q&A: During a live webcast, investors can submit questions that can be answered by presenters