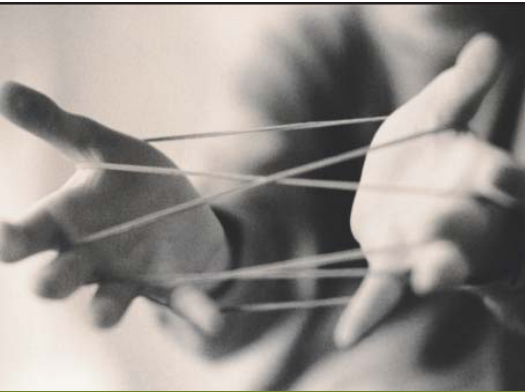


Shareholder Services

IPO Services



Bringing Your Company's Initial Offering to Market

In recent years, the equity markets have represented an attractive source of capital for companies of all sizes. Yet, the success of initial public offerings (IPOs) are rarely automatic. Without the right stock transfer agent, beneficial relationships with shareholders may never develop. Indeed, what seems initially to be a hot offering may fizzle, as institutions and individuals fail to invest for the long term.

First-time equity issuers prefer to talk with the undisputed leader in shareholder services – Mellon Investor Services. We recognize that raising capital is not merely a one-time event, but an ongoing process requiring ongoing attention to investors. Consequently, we have designed our IPO services to assist you with *all phases* of your offering.

To help ensure that your equity offering goes smoothly, we can even create new services for your situation or customize an existing one, if necessary. In fact, many of our innovations began as ways to enhance shareholder services for a particular client. We were the first agent to offer online shareholder record keeping, real-time proxy tabulation, cashless option exercise, StockWatch and Proxy Solicitation services. You have access to the full range of Mellon Investor Services' products to support all current and future activities. In short, our IPO services are a turnkey solution in bringing your company's initial public offering to market.

Key Benefits

- *Flexibility for Growth* ~ To meet the evolving requirements of new issuers, we offer the fullest complement of shareholder services available. As your company expands, you will find that we can accommodate your growing needs.
- *Training* ~ To make the transition from a private to a public concern as smooth as possible, we host special IPO seminars to answer the questions most on your mind. For example:
 - What are the key regulatory and investor relations issues your firm will face as a publicly traded entity?
 - What strategies might be most useful in attracting new shareholders?
 - What is the role of proxy solicitors?
 - When should you hold your annual meeting?
 - What can you do to ensure a successful annual meeting?
- *Collaboration* ~ Addressing issues like these help us arrive at the appropriate solutions, not as a mere provider, but as a partner with a stake in the success of your offering.

IPO Services

Mellon Investor Services offers a full range of services to help you with all phases of your Initial Public Offering.

Related Services

- ACH Processing
- American Depositary Receipts (ADR)
- Book-Entry Services
- Co-Transfer Agent
- Custodial Services
- Dividend Disbursing Agent
- Escrow Services
- Global Shares
- Principal Transfer Agent
- Restricted Stock Administration
- Rights Agent
- Secondary Offering
- Special Cash Distribution
- Stock Dividend
- Stock Split
- Warrant Agent



Mellon

A Wealth of Solutions™

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Regional Offices

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