BNY Mellon Asset Management North America Corporation
Hires Emerging Markets Economist

Former HSBC Head of LatAm Fixed Income Research—Alejandro Martinez Cruz—Hired as Economist Focusing on Emerging Markets

BOSTON, MA, September 17, 2018 – BNY Mellon Asset Management North America Corporation, the firm created by the merger of Mellon Capital, Standish and The Boston Company, today welcomes Alejandro Martinez Cruz as the new Emerging Markets Economist, reporting to the Chief Economist and part of the Sovereign Credit and Macro Strategy team.

Martinez Cruz will lead research efforts on emerging market economies with a particular focus on Latin American countries. In this role, he is responsible for formulating macroeconomic views on those economies that, in turn, inform the investment decisions of the Emerging Markets Debt team. Martinez Cruz is responsible for providing insights and recommending trade ideas based on his analysis of economic indicators and the impact of new public policies, among other inputs. Martinez Cruz will report to Chief Economist Vincent Reinhart.

Martinez Cruz brings twenty years of investment experience to the firm. Over more than ten years at HSBC, he served in several senior positions, including a Mexico rates and foreign exchange analyst, senior LatAm strategist and, finally, the Head of Latin American Fixed Income Research where he led fixed income research efforts for Argentina, Brazil, Chile, Colombia, Mexico, Peru, Ecuador, Dominican Republic and Costa Rica. Prior to his career at HSBC, Martinez Cruz spend two years as an economist at Citigroup in Mexico City. This is the most recent in a series of key executive hires over the last six months.

"We are ecstatic to welcome Alejandro to the Macro and Sovereign Credit Strategy team," says Active Fixed Income CIO David Leduc, CFA. "His appointment represents our commitment to clients. Ensuring we have a robust team of top talent able to provide actionable insights, particularly against a backdrop of a changing policy environment, is a crucial ingredient for investment results. We are thrilled to have his depth and breadth of knowledge and macro expertise, particularly in Latin America."

About BNY Mellon Investment Management
BNY Mellon Investment Management is one of the world's leading investment management organizations and one of the top U.S. wealth managers, with $1.8 trillion in assets under management as of June 30, 2018. It encompasses BNY Mellon's affiliated investment management firms, wealth management services and global distribution companies. BNY Mellon Investment Management is a division of BNY Mellon, which has $33.6 trillion in assets under custody and/or administration as of June 30, 2018. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com. Follow us on Twitter @BNYMellon or visit our newsroom at www.bnymellon.com/newsroom for the latest company news.

About BNY Mellon Asset Management North America Corporation
BNY Mellon Asset Management North America Corporation is a leading provider of high-quality single- and multi-asset investment solutions using both active and passive strategies for investors globally. With the three legacy boutiques totaling $549.8 billion in assets under management as of June 30, 2018, it serves a wide variety of institutional and intermediary clients in over 45 markets globally. The firm's active equity strategies leverage the capabilities developed by The Boston Company; its active fixed income strategies employ the deep fundamentals-based experience of Standish, and its index, multi-asset/multi-factor strategies incorporate Mellon Capital's advanced systematic processes. Mellon Capital, Standish and The Boston Company will continue to market existing products under the existing brands until the launch of a new unified brand later in the year.

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