

BNY Mellon Asset Management North America Appoints New Head of Consultant Relations

***Gerry Cosgrove—former RBC Global Asset Management Head of Consultant Relations—
Joins Combined Firm of Mellon Capital, Standish and The Boston Company***

BOSTON, MA, March 5, 2018 – BNY Mellon Asset Management North America, the legal name for the combined firm of Mellon Capital, Standish and The Boston Company, today welcomes Gerry Cosgrove as new Head of Consultant Relations.

A financial industry and consultant relations veteran with nearly two decades' experience, Cosgrove most recently served as Managing Director and Head of Consultant Relations of RBC Global Asset Management in Boston, where he led the consultant relations team who marketed a wide range of traditional and alternative investment strategies to national and global consultants and developed over \$60 million in new annual revenue. Previously, Cosgrove held consultant relations positions at Two Sigma Investments, Wellington Management Company, and Neuberger Berman/Lehman Brothers Asset Management, among others. A CFA and CAIA charter holder, Cosgrove earned his BA in Economics at the University of Pennsylvania and his MBA in Finance at the University of Washington. A former United States Navy Lieutenant who served in Operation Desert Shield/Desert Storm, Cosgrove also coaches Little League Baseball and Youth Basketball and has completed several Ironman triathlons.

“We are delighted to have Gerry join our team,” says Alex Over, the firm’s Global Head of Distribution. “He will be responsible for the oversight of our institutional consultant relations effort across North America. This includes strengthening the organization’s relationships with key consultants, managing and directing the day-to-day activities of several senior consultant relations professionals, and helping to drive investment strategies. He will also work closely with consultant relations colleagues in EMEA and APAC to bring the full range of investment strategies to consultants. Gerry has the experience and personality necessary to make an immediate impact in this essential position.”

“BNY Mellon Investment Management’s new, multi-asset specialist investment manager is uniquely positioned to provide clients and consultants with the investment counsel and solutions they need,” says Gerry Cosgrove. “I’m impressed by the strategic vision, breadth of product offerings and shared, complementary expertise. I look forward to making the firm my new professional home.”

About BNY Mellon Investment Management

BNY Mellon Investment Management is one of the world’s leading investment management organizations and one of the top U.S. wealth managers, with \$1.9 trillion in assets under management as of December 31, 2017. It encompasses BNY Mellon’s affiliated investment management firms, wealth management services and global distribution companies. BNY Mellon Investment Management is a division of BNY Mellon, which has \$33.3 trillion in assets under custody and/or administration as of December 31, 2017. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The



Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com. Follow us on Twitter @BNYMellon or visit our newsroom at www.bnymellon.com/newsroom for the latest company news.

About BNY Mellon Asset Management North America Corporation

BNY Mellon Asset Management North America is a leading provider of high-quality single- and multi-asset investment solutions using both active and passive strategies for investors globally. With the three legacy boutiques totaling \$579.5 billion in assets under management as of December 31, 2017, it serves a wide variety of institutional and intermediary clients in over 40 markets globally. The firm's active equity strategies leverage the capabilities developed by The Boston Company; its active fixed income strategies employ the deep fundamentals-based experience of Standish, and its index, multi-asset/multi-factor strategies incorporate Mellon Capital's advanced systematic processes. Mellon Capital, Standish and The Boston Company will continue to market maintain their existing product strategies under the existing brands until the launch of a new unified brand later in the year.

###